

# THANKS TO YOU

CFSJ has inspired hope and positive change across South Jersey for more than **15** years!

**\$32.3M**

awarded to support a diverse range of causes.



**5,000+**

grants awarded to local organizations and initiatives.



**100+**

funds established by individuals, families, businesses and civic groups.



**\$3.7M**

in scholarships awarded to help students achieve their academic goals.



# FOUNDATION FOR A THRIVING SOUTH JERSEY

The Community Foundation of South Jersey helps create a thriving eight county southern New Jersey strategically use philanthropy to create a thriving eight county region where all neighbors aspire, succeed, participate, and give.

As a grant-maker and convener, we work in close partnership with local individuals, families, businesses, organizations and communities across our region. Through our relationships, we have learned key areas of investment that are essential to creating and sustaining a thriving South Jersey. Our region's challenges and opportunities are complex and interconnected. Solving them requires a holistic approach.



Civic & Social  
Infrastructure



Economic  
Mobility &  
Connectivity



Environmental  
Resilience



Culture &  
Inclusion



Physical &  
Mental  
Well-Being



Next  
Generation  
Leaders



Education



What's important to you?

We want to hear from you.  
Connect with us to learn  
how we can work together.



# HOW WE

*Live. Give and Love South Jersey*



IT STARTS WITH  
**YOU**  
THE DONOR

- Individuals
- Businesses
- Private and Family Foundations
- Charitable Organizations



WITH A  
**PASSION**  
FOR YOUR  
COMMUNITY

- Arts
- Education
- Environment
- Animal Welfare
- Youth Programs
- Parks & Rec.
- Historic Preservation
- Civic Engagement
- Human Rights & Services



WHOSE  
**GIFTS**  
ARE USED

- Cash
- Securities
- Real Estate
- Land
- Retirement Funds
- Insurance
- Bequests

No gift is too small or too complex. You give how and what you want.



TO  
**CREATE & ADD**  
FUNDS FOR YOUR  
COMMUNITY

- Unrestricted
- Donor Advised Agency
- Field of Interest
- Memorial Funds
- Scholarships

We distribute funds to causes, projects and organizations that you value through grants, scholarships, and technical support.



AND EXERCISE  
LEADERSHIP TO DEVELOP  
**COMMUNITY LED**  
SOLUTIONS

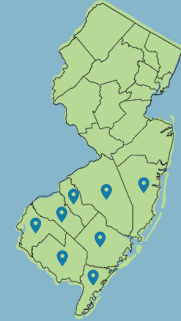
As a partner, we help develop leaders within communities by listening to what residents feel are the greatest opportunities and addressing the most critical challenges.

Our role is to unite people, institutions and resources with the goal of creating positive, lasting results and a better future for all.

# WHAT IS A COMMUNITY FOUNDATION?

A community foundation is a community of donors who establish charitable funds to continuously improve the quality of life in their community.

The Community Foundation of South Jersey (CFSJ) helps southern New Jersey donors strategically use philanthropy to create thriving, equitable, and livable communities for all. CFSJ envisions an eight county region thriving where all neighbors aspire, succeed, participate, and give.



## HOW DOES CFSJ WORK?

### 1. Permanent Endowment Building

- Develop relationships with donors
- Invest and protect the principal of gifts
- Distribute grants based on charitable intent of the donor

### 2. Broad, Flexible Grantmaking

- Understand strengths, opportunities, assets, and resources
- Re-direct charitable dollars as communities adapt needs change
- Proactive or responsive grants

### 3. Community Leadership

- Values, culture, and the will to exercise leadership
- Build relationships
- Access and develop resources
- Access and develop understanding and skills



For South Jersey, Forever